

myVillage, Inc.

www.myvillage.us

1. Online Event Registration
2. Event Marketing
3. Automated Event Progress Reports
4. Web based Point of Sale Terminal
5. Email Marketing System

The screenshot shows the myVillage.us website. At the top, there is a navigation bar with the logo and a call to action: "Event Organizer: Sign up for FREE NOW ... to increase Event Attendance & Reduce costs". A "CLICK HERE FOR Live Support" button is also present. Below the navigation bar are several sections: "Testimonials" with a quote, "Organizer's Login" with fields for "Login:" and "Password:" and a "Forgot Password?" link, "Event Categories" listing Entertainment, Sports, Business, and Others, and "Organizing Tools" with a description and "More" and "FAQ" buttons. A banner below these sections reads "Event Promotion, Registration, Point of Sale Terminal & Membership Management, Call Center and more...". On the left side, there are four icons: "Live Demo Sign Up", "Contact Sales", "Open Account", and "Tell a Friend". The main content area features a "FREE 30 Day Trial" offer for online event ticketing and management tools, with a list of event types: Corporate Meetings, Conferences & Seminars, Registration, Training, Fundraiser's, Entertainment & Sports, and Membership Drives. Contact information includes Phone: 1-866-886-5524 and Fax: 1-877-963-8633. A "Request to join our Webinar" and a "Follow us on Twitter" link are also shown. On the right, there is a photo of a woman smiling at a computer, with the text "E-Marketing We do it for you for FREE".

myVillage online Event Management Software and service will help your organization manage meetings and events at little or no cost to you. It will increase events attendance, reduce the amount of time it takes to manage the meetings and events and increase revenue. Our state-of-the-art web based software and services include:

- Attendee registration via email link, web and fax
- Extensive automated event progress reports
- Event marketing system
- Point of sale terminal
- Email Marketing and Reporting system
- Contact management system
- Event Accounting system
- Takes about 5 minutes to create an event; create it yourself or have us do it for free.

### Event Registration

myVillage provides event planners with a powerful solution to increase attendance and decrease cost of event. Using our solution event planners will take their meeting to next level.

- Online registration via email link
- Registration from your website
- Registration from our website
- At the door registration
- Attendee login and pre-populated forms
- Registration via fax
- Credit Card Payment Processing
- Receive check or cash payments
- For fee or free (rsvp only) registration
- Inventory Control

### Event Venue Help

We have helped a lot of organizations hold events, we help you in choosing best venue for your event at no cost to you.

We help event planners search for venues and suppliers and connect them with appropriate vendors.



**Event Promotion**

Use our powerful online software to promote your event using features, such as:

- Promotion to previous attendees
- Automated event reminders
- Phone calls from our call center
- Email marketing using myVillage eGroups
- Through your website and social media



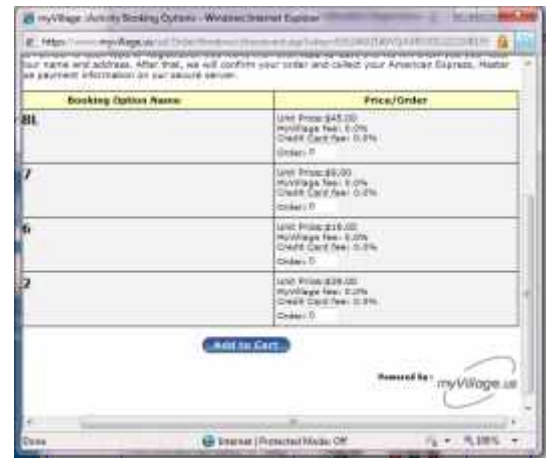
Announce Your Online Registration Immediately - as soon as you set-up an event.



**On Web Functionality**

We provide powerful code that you can use to:

- Have your prospects register on myVillage from your event page.
- Place our code on your websites for your projects to register from your website(s).



**On Site Functionality**

Simply use a PC with internet connection to register your event attendees.

- Check-in attendees who registered online.
- Allow Walk-ins using a self service Kiosk\*
- Print name badges, tickets and agenda



*We sell touch screen self service Kiosks that will have your own name and logo painted on them.*

**On Line Accounting**

Use our straight forward yet powerful online accounting system to track your event income and expenses.

- Manage Bank accounts
- Manage Vendors
- Enter Expenses
- See Accrued basis Profit and Loss
- See Cash Flow / Cash basis Profit and Loss



## Subscriptions

myVillage provides an automated system to charge subscriptions from your customers:

- Subscriptions can be charged, weekly, monthly, quarterly or yearly automatically.
- Subscription receipt is emailed to your customer.
- Your customer can change credit card or un-subsribe online
- Your are sent subscription income reports



## Event Progress Reports

myVillage offers a number of event progress reports, some of the reports are:

1. Event Manager defined daily, weekly, monthly reports via email
2. On demand / online summary and detailed reports
3. Unlimited custom report in Text, Excel or Word formats
4. Detailed customer registration or purchase history

| ALL | Prime Packages                              | Wednesday, Feb 21, 2009   | Active    | 10000 | 0% | 1 |  |  |  |  |  |
|-----|---|---------------------------|-----------|-------|----|---|--|--|--|--|--|
|     | Option 1: Gold                              | Tuesday, July 15, 2012    | In-Active | 10000 | 1  |   |  |  |  |  |  |
|     | Option 2: Silver                            | Wednesday, May 11, 2009   | In-Active | 10000 | 1% |   |  |  |  |  |  |
|     | Option 3: Custom Report (Registration List) | Friday, January 21, 2011  | Active    | 10000 | 1  |   |  |  |  |  |  |
|     | Option 4: Silver                            | Tuesday, January 08, 2009 | Active    | 10000 | 0% |   |  |  |  |  |  |
|     | Option 5: Gold                              | Wednesday, May 11, 2009   | Active    | 10000 | 1% |   |  |  |  |  |  |
|     | Option 6: Platinum                          | Wednesday, Feb 21, 2009   | Active    | 10000 | 1  |   |  |  |  |  |  |

## Email Marketing and Progress

myVillage offers powerful, yet easy to use online email marketing system that features:

- Text or HTML emails
- Email Marketing Design Service
- Emails to hundreds or thousands of prospects or customers
- Provides detailed Email campaign progress reports
- Create multiple eGroups
- Schedule Emails to be sent daily, weekly, monthly, yearly
- Import, Export and Search features
- Complies with federal regulations





## Customer Support

myVillage customer service team provides free training on the use of myVillage online software and services.

We also provide the following:

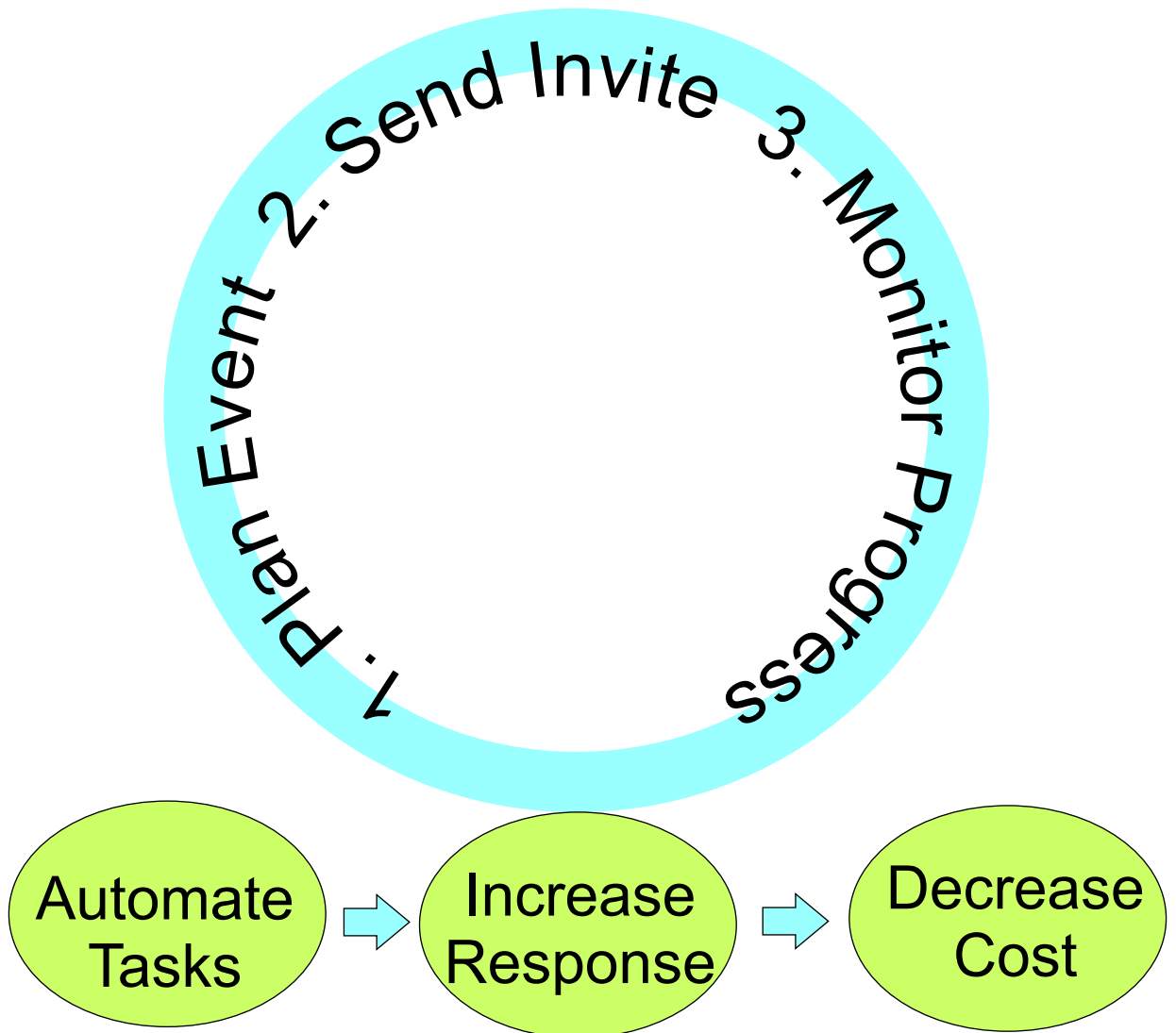
- 24/7 online support
- Phone and email support
- Free event setup and training
- Online help system

| Ticketing Option                 | Total Qty.Sold | Qty.Refunded | Qty.Subscribed | Net Qty.Sold | Item Price | myVillage Processing Fee | Price to Customer | Payment Processing Fee |       |       | Refund Processing Fee | Total Revenue |
|----------------------------------|----------------|--------------|----------------|--------------|------------|--------------------------|-------------------|------------------------|-------|-------|-----------------------|---------------|
|                                  |                |              |                |              |            |                          |                   | Credit Card            | Check | Cash  |                       |               |
| Gold+                            | 1              | 0            | 1              | 1            | \$79.00    | 2.0%                     | \$79.00           | 3.0%                   | 0.01% | 0.01% | 0.0%                  | \$75.05       |
| Additional Emails for eMarketing | 0              | 0            | 0              | 0            | \$19.00    | 2.0%                     | \$19.00           | 3.0%                   | 0.01% | 0.01% | 0.0%                  | \$0.00        |
| Silver                           | 20             | 1            | 7              | 19           | \$21.00    | 2.0%                     | \$21.00           | 3.0%                   | 0.01% | 0.01% | 0.0%                  | \$378.00      |
| Gold                             | 171            | 2            | 18             | 169          | \$49.00    | 2.0%                     | \$49.00           | 3.0%                   | 0.01% | 0.01% | 0.0%                  | \$7,846.85    |
| Platinum                         | 0              | 0            | 0              | 0            | \$195.00   | 2.0%                     | \$195.00          | 3.0%                   | 0.01% | 0.01% | 0.0%                  | \$0.00        |

## Pricing

myVillage offers the most cost effective solution in the industry that is guaranteed to increase event attendance and decrease costs. Our pricing is the lowest in the industry with highest functionality:

- FREE Event setup and FREE Training
- \$0 monthly or yearly fee
- \$0 Registration or Transaction fee; your customer pays processing fee
- \$35 per bank wire / ACH fee
- 95 cents minimum per successful registration
- 4.95% credit card transaction fee
- FREE Email Marketing System for up to 500 emails sent at a time
- Additional email accounts may be purchased for up to 100,000 emails



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